

FOR IMMEDIATE RELEASE:

CONTACT:

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Des Moines Area Association of REALTORS®
515-453-5717

Des Moines August 2018 Housing Trends Report

Des Moines, Iowa – September 12, 2018 – The Des Moines Area Association of REALTORS® (DMAAR) reports another month of normalized activity.

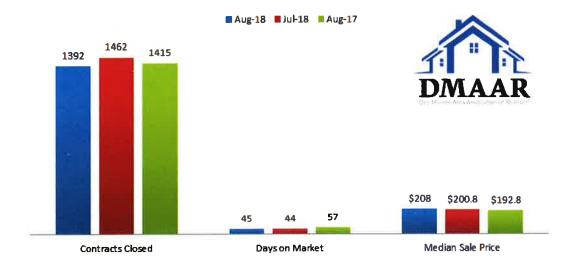
1,392 homes sold in August 2018 which is down from July at 1,462 homes sold.

The median sale price increased 3.5 percent from July 2018. Prices remain elevated when comparing 2017 to 2018. August 2018 was 7.9 percent above August 2017.

Days on market remained steady at 45. This is a 21 percent decrease from the last year. The average days on market in August of 2017 was 57.

The number of properties currently for sale has increased 6.2 percent with 3,893 active listings in the metro area. July 2018 showed 3,664 active listings.

68.6 percent of homes sold in August 2018 were financed conventionally. 12.2 percent of homes sold in July were cash purchases and 7.6 percent were financed with an FHA loan.



Realtors® work, live, and volunteer in the communities they serve. "September is safety month and we encourage all DMAAR REALTOR® members and companies to re-evaluate safety procedures and take the Safety Pledge," stated Brennan Buckley, President of the Des Moines Area Association of REALTORS®. Part of the three-step safety approach includes an optional Listing Safety Form that "gives sellers the right, and agents the mandate, to only show the home to buyers that have been previously identified." This is good practice to insure the safety of the client and the agent. An identified buyer is a person who has met with the agent prior to showing the home and have given proof of identification to the agent.

Additional Statistics and information about the Des Moines area housing market are available at the DMAAR website, <u>www.dmaar.com</u>

The Des Moines Area Association of REALTORS® is a professional association that represents the almost 2,200 REALTOR® members. The mission of DMAAR is to be the voice of real estate in the Des Moines area. The term REALTOR® is a registered trademark, which identifies real estate professionals who adhere to a strict code of ethics as members of the National Association of REALTORS®.

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Des Moines Area Association of Realtors® Current Des Moines-Area Real Estate Market Statistics – Residential Updated through August 2018

Current Des Moines-area market* statistics:

| | Contract Written | Contract Closed | Median Sale Price | Days on Market | Active Listings |
|-------------|---------------------|--------------------|----------------------|-------------------|--------------------|
| August 2018 | 1,364 | 1,392 | \$208,000 | 45 | 3,893 |
| July 2018 | 1,484 | 1,462 | \$200,750 | 44 | 3,664 |
| August 2017 | 1,266 | 1,415 | \$192,825 | 57 | 3,606 |

**Primary area served by DMAAR includes Dallas, Polk, Warren, Jasper, Marion, Madison and Guthrie Counties

| Financing | Total Units |
|--------------|--------------------|
| Cash | 167 |
| Conventional | 936 |
| FHA | 106 |
| VA | 98 |
| Assumption | 0 |
| Lease | 0 |
| USDA | 31 |
| Other | 14 |
| Contract | 40 |

About the Des Moines Area Association of Realtors®:

Founded in 1911, the Des Moines Area Association of Realtors® is the voice for real estate in the Des Moines area, elevating the professional services of our members as they meet the needs of their customers and our community.

Note: the above statistics are current through September 7th and change as additional information is entered into the MLS database.

Please contact the following for follow-up information:

| Brennan Buckley, President | 453-5717 |
|-----------------------------------|----------|
| Jenn Clark, 1st VP | 208-2255 |
| Lance Hanson, 2 nd V P | 771-4148 |
| Ted Weaver, Treasurer | 339-5667 |

Real Estate Trend Indicator

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Property Type:

Residential

Date Range:

Between 08/01/2018 and 08/31/2018

Criteria:

Property Type is 'Residential'

| Sold Listings | | | | | | | | |
|-------------------------|---------|---------|---------|---------|-----------|---------|---------|----------|
| Price Class | <2 Beds | 3 Beds | 4+ Beds | Total | Active | Pending | Expired | Off Mrkt |
| \$49,999 & under | 11 | 6 | 3 | 20 | 38 | 18 | 1 | 3 |
| \$50,000-\$99,999 | 60 | 28 | 8 | 96 | 168 | 92 | 15 | 11 |
| \$100,000-\$119,999 | 38 | 25 | 3 | 66 | 91 | 67 | 5 | 12 |
| \$120,000-\$139,999 | 68 | 41 | 10 | 119 | 157 | 84 | 2 | 11 |
| \$140,000-\$159,999 | 46 | 48 | 16 | 110 | 185 | 110 | 6 | 14 |
| \$160,000-\$179,999 | 28 | 79 | 20 | 127 | 191 | 95 | 7 | 10 |
| \$180,000-\$199,999 | 15 | 62 | 26 | 103 | 184 | 74 | 3 | 9 |
| \$200,000-\$219,999 | 6 | 56 | 21 | 83 | 132 | 55 | 4 | 6 |
| \$220,000-\$239,999 | 7 | 73 | 20 | 100 | 228 | 89 | 2 | 9 |
| \$240,000-\$259,999 | 8 | 45 | 32 | 85 | 251 | 71 | 8 | 11 |
| \$260,000-\$279,999 | 9 | 40 | 32 | 81 | 249 | 59 | 7 | 13 |
| \$280,000-\$299,999 | 1 | 27 | 47 | 75 | 273 | 52 | 4 | 12 |
| \$300,000-\$349,999 | 2 | 30 | 78 | 110 | 549 | 93 | 13 | 33 |
| \$350,000-\$399,999 | 6 | 11 | 62 | 79 | 412 | 54 | 16 | 26 |
| \$400,000-\$499,999 | 4 | 8 | 47 | 59 | 276 | 37 | 12 | 14 |
| \$500,000-\$599,999 | 1 | 1 | 42 | 44 | 239 | 20 | 9 | 14 |
| \$600,000-\$699,999 | 3 | 3 | 11 | 17 | 102 | 12 | 2 | 9 |
| \$700,000-\$799,999 | 0 | 0 | 8 | 8 | 65 | 6 | 4 | 4 |
| \$800,000-\$899,999 | 1 | 0 | 4 | 5 | 32 | 5 | 1 | 0 |
| \$900,000-\$999,999 | 0 | 0 | 2 | 2 | 19 | 2 | 1 | 1 |
| \$1,000,000-\$1,099,999 | 0 | 1 | 1 | 2 | 18 | 1 | 1 | 1 |
| \$1,100,000-\$1,199,999 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 0 |
| \$1,200,000-\$1,299,999 | 0 | 0 | 0 | 0 | 11 | 1 | 0 | 1 |
| \$1,300,000-\$1,399,999 | 0 | 0 | 0 | 0 | 5 | 0 | 0 | 0 |
| \$1,400,000-\$1,499,999 | 0 | 0 | 0 | 0 | 4 | 0 | 1 | 0 |
| \$1,500,000-\$1,599,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| \$1,600,000-\$1,699,999 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| \$1,700,000-\$1,799,999 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 |
| \$1,800,000-\$1,899,999 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 0 |
| \$1,900,000-\$1,999,999 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| \$2,000,000 & over | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 0 |
| Total Units | 314 | 584 | 494 | 1,392 | 3,893 | 1,098 | 124 | 224 |
| Average Price | 147,468 | 202,215 | 321,681 | 232,262 | 307,493 | 223,246 | 309,297 | 293,358 |
| Volume (in 1000's) | 46,305 | 118,094 | 158,910 | 323,309 | 1,197,072 | 245,124 | 38,353 | 65,712 |

| Days on Market | <u>Units</u> |
|----------------|--------------|
| 0-30 | 921 |
| 31-60 | 187 |
| 61-90 | 92 |
| 91-120 | 57 |
| 121-180 | 37 |
| 181-365 | 16 |
| 366+ | 82 |

Market Analysis

| | Beds | Baths | Sq Ft Total | Current Price | Current Price By SQFT | DOM |
|--------|------|-------|-------------|----------------------|------------------------------|-------|
| Min | 0 | 0 | 0 | \$1 | \$0.00 | 0 |
| Max | 6 | 26 | 29,325 | \$2,600,000 | \$562.50 | 1,839 |
| Avg | 3 | 2 | 1,575 | \$221,307 | \$145.77 | 64 |
| Median | 3 | 2 | 1,411 | \$189,900 | \$143.53 | 21 |
| Sum | | | | \$265,347,251 | | |

Status: Sold (165)

| | Beds | Baths | Sq Ft Total | Current Price | Current Price By SQFT | DOM |
|--------|------|-------|-------------|----------------------|------------------------------|-------|
| Min | 0 | 0 | 0 | \$8,000 | \$9.00 | 0 |
| Max | 5 | 5 | 8,640 | \$650,000 | \$287.50 | 1,129 |
| Avg | 2 | 2 | 1,604 | \$199,536 | \$136.36 | 128 |
| Median | 3 | 2 | 1,391 | \$172,500 | \$143.72 | 23 |
| Sum | | | | \$32,923,375 | | |

Status: All (1364)

| | Beds | Baths | Sq Ft Total | Current Price | Current Price By SQFT | DOM |
|--------|------|-------|-------------|----------------------|------------------------------|-------|
| Min | 0 | 0 | 0 | \$1 | \$0.00 | 0 |
| Max | 6 | 26 | 29,325 | \$2,600,000 | \$562.50 | 1,839 |
| Avg | 3 | 2 | 1,578 | \$218,673 | \$144.77 | 72 |
| Median | 3 | 2 | 1,408 | \$189,900 | \$143.60 | 21 |
| Sum | | | | \$298,270,626 | | |

Criteria:

Status is one of 'Pending', 'Sold' MLS Area is in this list (click to view) Acceptance Date is 08/01/2018 to 08/31/2018

Market Analysis

Status: Sold (1393)

| | · | | | | | | | |
|--------|------|-------|-------------|----------------------|------------------------------|-----|--|--|
| | Beds | Baths | Sq Ft Total | Current Price | Current Price By SQFT | DOM | | |
| Min | 0 | 0 | 0 | \$14,300 | \$11.92 | 0 | | |
| Max | 6 | 7 | 4,868 | \$1,645,000 | \$986.84 | 691 | | |
| Avg | 3 | 2 | 1,521 | \$232,336 | \$149.32 | 45 | | |
| Median | 3 | 2 | 1,456 | \$208,000 | \$146.59 | 14 | | |
| Sum | | | | \$323,643,678 | | | | |
| | | | | | | | | |

Criteria: Status is 'Sold' Property Type is 'Residential' MLS Area is in this list (click to view) Close Date is 08/01/2018 to 08/31/2018